

CHUKA



UNIVERSITY

**UNIVERSITY EXAMINATIONS**

**EXAMINATION FOR THE AWARD OF DEGREE OF BACHELOR OF ARTS**

**COMM 263: FEATURE WRITING**

**STREAMS:**

**TIME: 2 HOURS**

**DAY/DATE: THURSDAY 08/07/2021**

**2.30 P.M – 4.30 P.M**

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**INSTRUCTIONS:**

**Answer three questions in all. Question one is compulsory**

**SECTION A (30 MARKS)**

1. (a) Giving relevant examples, explain five categories of feature articles. [10 marks]  
(b) It is a role of the journalists to find fundamental language of feature articles. Discuss. [20 marks]

**SECTION B (40 MARKS)**

2. In not more than 300 words, write a personality feature article of your choice. [20 marks]
  3. Assume the star newspaper has asked you to do are view on a short story they intend to publish. Discuss some five linguistic devices you would be looking for. [20 marks]
  4. According to media sociologists, 'beat' reporting occurs because of the limited time reporters are given to cover stories. Explain your understanding of 'beat' reporting. [20 marks]
  5. Discuss five steps involved in writing feature articles. [20 marks]
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