

**CHUKA**



**UNIVERSITY**

**UNIVERSITY EXAMINATIONS**

**SECOND YEAR EXAMINATION FOR THE AWARD OF DEGREE OF  
BACHELOR OF ARTS IN JOURNALISM AND MASS COMMUNICATION**

**COMM 262: RADIO PRODUCTION**

**STREAMS: Y2 S1**

**TIME: 2 HOURS**

**DAY/DATE: WEDNESDAY 31/3/2021**

**11.30 AM – 1.30 PM**

**INSTRUCTIONS:**

- Answer Three Questions
- Question one is compulsory
- Write legibly
- Exam cheating is a serious offense.

**SECTION A: 30 MARKS**

- 1.(a) Illustrate how the process of transducing light energy into electrical energy is accomplished by the camera’s imaging device. [15 Marks]
  
- (b) In its history, photojournalism was important to tell all the untold stories of the world. Photojournalists traveled the world to give a voice to the unheard. Evaluate this statement. [15 Marks]

**SECTION B: 40 MARKS**

2. Demonstrate how photography can be integrated in human medicine and agriculture for the purposes of diagnosis and teaching. [20 Marks]
  
3. Validate how sometimes, the picture that matters isn’t the headline person but the way people around are reacting, or what is happening behind the scenes while the main event is taking place. [20 Marks]
  
4. Photo manipulation comprises the changing and transforming a shot, using various tools and techniques to get a wished-for result. Do you find this acceptable? Discuss why and why not. [20 Marks]
  
5. To compose with visual power, you must isolate. You must bring order out of chaos. Analyze this statement. [20 Marks]