

CHUKA



UNIVERSITY

UNIVERSITY EXAMINATIONS

SECOND YEAR EXAMINATION FOR THE AWARD OF DEGREE OF

BACHELOR OF

COMM 260: NEWS WRITING AND REPORTING

STREAMS:

TIME: 2 HOURS

DAY/DATE: WEDNESDAY 31/3/2021

8.30 AM – 10.30 AM

INSTRUCTIONS:

- Answer Three Questions
- Question one is compulsory and carries 30 marks
- All other questions carry 20 Marks

1. (a) News is everywhere. Justify or refute this statement. [5 Marks]
- (b) What five news values would you consider about the shutting down of a university.? [10 Marks]
- (c) From the following news perspective, “Presidential inauguration, write a three para news story of your choice. [15 Marks]
2. Make an illustration of an idea print media newsrooms structure and explain two roles of five sections. [20 Marks]
3. What two news angles would you consider for each of the following;
 - (i) Political victory speech
 - (ii) Defeat of a major soccer team.
 - (iii) Sudden death of pastor while delivery a sermon
 - (iv) Children fun day out
 - (v) Covid 19 conference of experts [20 Marks]

4. Explain the following;

- (i) Magazine
- (ii) News beat
- (iii) News scoop
- (iv) News cropping
- (v) Inverted news pyramid
- (vi) Masthead
- (vii) running news
- (viii) Editorial
- (ix) Citizen journalism.
- (x) Media house

[20 Marks)

5. Explain 10 ethical and legal challenges a reporter is likely to encounter in the course of duty.

[20 Marks]

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