

CHUKA



UNIVERSITY

SUPPLEMENTARY / SPECIAL EXAMINATIONS

**SECOND YEAR EXAMINATION FOR THE AWARD OF BACHELOR OF ARTS IN
MEDIA AND JOURNALISM**

COMM 243: PUBLIC SPEAKING

STREAMS:

TIME: 2 HOURS

DAY/DATE: WEDNESDAY 18/11/2020

2.30 P.M - 4.30 P.M.

INSTRUCTIONS:

Answer question one (compulsory) and any other two.

QUESTION ONE (*compulsory*)

- a) Explain five ways of capturing attention of an audience during speech presentation (10 marks)
- b) Explain five ways of fighting stage fright in a speech presentation (10 marks)
- c) Describe five things to consider about an audience before preparing and presenting a speech to them. (10 marks)

QUESTION TWO

Discuss five detailed ways you use your voice to make speech presentation effective. (20 marks)

QUESTION THREE

Write a five paragraph, 300 word speech on a topic of your choice.

QUESTION FOUR

Discuss five detailed ways that you can use to determine how the audience feels about your speech during a speech presentation. (20 marks)

QUESTION FIVE

Discuss five ways of using nonverbal communication methods to enhance speech delivery. (20 marks)

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