

CHUKA



UNIVERSITY

**UNIVERSITY EXAMINATIONS**

**RESIT/SPECIAL EXAMINATION**

**EXAMINATION FOR THE AWARD OF DEGREE OF BACHELOR OF ARTS IN  
COMMUNICATION AND MASS MEDIA**

**COMM 106: RHETORIC**

**STREAMS: B A**

**TIME: 2 HOURS**

**DAY/DATE: MONDAY 01/11/2021**

**8.30 A.M – 10.30 A.M.**

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**INSTRUCTIONS:**

- *Answer question one (compulsory) and any other two.*

**QUESTION ONE**

- Explain five ways you can use to critique a piece of writing. (10 marks)
- Demonstrate your understanding of four classic rhetorical modes. (12 marks)
- Explain four organizational structures of presenting information. (8 marks)

**QUESTION TWO**

Write a 300 words persuasive essay on a topic of your choice. (20 marks)

**QUESTION THREE**

Discuss all rhetorical proofs. (20 marks)

**QUESTION FOUR**

Discuss five detailed ways that a politician with use rhetoric in his/her political speeches. (20 marks)

**QUESTION FIVE**

Discuss five methods of prewriting. (20 marks)

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