

CHUKA



UNIVERSITY

UNIVERSITY EXAMINATIONS

RESIT/SPECIAL EXAMINATIONS

EXAMINATION FOR THE AWARD OF DEGREE OF BACHELOR OF EDUCATION

COMM 106: RHETORIC

STREAMS:

TIME: 2 HOURS

DAY/DATE: TUESDAY 02/02/2021

11.30 A.M – 2.30 P.M

INSTRUCTIONS:

Answer question one (compulsory) and any other two.

QUESTION ONE

- a) Explain six ways of capturing attention of audience in speech presentation. (12marks)
- b) Explain six techniques to critique a piece of writing. (12marks)
- c) Explain three methods of prewriting. (6marks)

QUESTION TWO

Discuss five detailed ways that a good public speaker uses to deliver a speech effectively.
(20 marks)

QUESTION THREE

Write a 300 word persuasive speech on a topic of your choice. (20marks)

QUESTION FOUR

Discuss all classical rhetorical modes.

(20marks)

QUESTION FIVE

Discuss rhetorical proofs according to Aristotle.

(20marks)
