

CHUKA



UNIVERSITY

**SUPPLEMENTARY / SPECIAL EXAMINATIONS**

**FIRST YEAR EXAMINATION FOR THE AWARD OF BACHELOR OF ARTS IN  
MEDIA AND JOURNALISM**

**COMM 106 : RHETORIC**

**STREAMS:**

**TIME: 2 HOURS**

**DAY/DATE : MONDAY 16/11/2020**

**2.30 P.M - 4.30 P.M.**

**INSTRUCTIONS:**

- Answer question one (compulsory) and any other two.

**QUESTION ONE (Compulsory)**

- Explain six techniques used to critique your own and others' writing. (12marks)
- Briefly explain four methods of speech delivery. (8marks)
- Explain five methods of prewriting (5marks)

**QUESTION TWO**

- Discuss four rhetorical modes (20marks)

**QUESTION THREE**

- Write a five paragraph persuasive essay on a topic of your choice using skills learnt in Rhetoric. (20marks)

**QUESTION FOUR**

- Discuss four organizational structures of presenting information. (20marks)

**QUESTION FIVE**

- Discuss all rhetorical proofs. (20 marks)

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