

CHUKA



UNIVERSITY

UNIVERSITY EXAMINATIONS

EXAMINATION FOR THE AWARD OF DEGREE OF BACHELOR OF PROCUREMENT AND SUPPLY MANAGEMENT

BPLM 414: SUPPLY CHAIN MANAGEMENT

STREAMS:

TIME: 2 HOURS

DAY/DATE: FRIDAY 24/09/2021

2.30 P.M – 4.30 P.M

INSTRUCTIONS

• **Answer question one and any other two questions**

1. (a) Using the main functions within of supply chain management, discuss how each division add value relating to organization performances. [10 marks]
- (b) Discuss how effective measuring supplier performance and rating enhances supply chain performance. [10 marks]
- (c) Enumerate any major modern perspective approaches an organization may apply to enhance supply chain competitiveness. [10 marks]
2. (i) Discuss any five advantages of returns management and their value addition in a manufacturing organization. [10 marks]
- (ii) Discuss the main key drivers of supply chain function which an organization may apply to enhance operations. [10 marks]
3. (i) Discuss the following terms relating to supply chain functions detailing their respective main value addition activities.
 - (ii) (a) Procurement management [5 marks]
 - (b) Logistics management [5 marks]
 - (iii) Enumerate the six major movement within the evolution and development of supply chain management. [10 marks]
4. (i) Effective and efficient supply chain management has currently turned to be the heart beat of a blue chip organization. Rationalize the statement with examples. [10 marks]

(ii) Using relevant examples discuss any five processes that drive supply chain efficiency and effectiveness. [10 marks]
