

CHUKA



UNIVERSITY

**UNIVERSITY EXAMINATIONS**

**EXAMINATION FOR THE AWARD OF DEGREE OF BACHELOR OF COMMERCE  
( PROCUREMENT OPTION)**

**BPLM 414: SUPPLY CHAIN MANAGEMENT**

**STREAMS:**

**TIME: 2 HOURS**

**DAY/DATE: TUESDAY 30/03/2021**

**2.30 P.M – 4.30 P.M**

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**INSTRUCTIONS:**

**Answer question one and any other two**

1. (i) Discuss the main functions of supply chain management and their respective activities. [10 marks]
- (ii) Discuss the main stages of historical development in supply chain management detailing the various activities at each stage. [10 marks]
- (iii) Using relevant examples discuss supply chain management framework and their respective effects on performance of an organization. [10 marks]
2. (i) Enumerate the main key drivers and measures of supply chain management. [10 marks]
- (ii) Discuss any five major types of activities that an organization may perform in coordinating and managing supply network. [10 marks]
3. Write short notes on the following modern perspective approaches in supply chain management.
  - (a) From push to pull
  - (b) From inventory to information
  - (c) From functions to process
  - (d) From transaction to relationship

- (ii) Using a diagram elaborate the main customer service phases and their respective activities. [10 marks]
4. (i) Discuss the importance of benchmarking in supply chain management using any four main types of benchmarking. [10 marks]
- (ii) Discuss the main source of supplier automation a buyer ought to use when sourcing goods and services. [10 marks]
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