

CHUKA



UNIVERSITY

UNIVERSITY EXAMINATIONS

**FOURTH YEAR EXAMINATION FOR THE AWARD OF
DEGREE OF BACHELOR OF PROCUREMENT AND LOGISTICS MANAGEMENT
(BPLM) BACHELOR OF COMMERCE (PROCUREMENT OPTION)**

BPLM 413: OPERATIONS IN PURCHASING & SUPPLIES MANAGEMENT

STREAMS: BPLM / BCOM Y4S2

TIME: 2 HOURS

DAY/DATE : WEDNESDAY 22 /09/ 2021

2.30PM – 4.30 PM

INSTRUCTIONS TO CANDIDATES:

- Answer Question One (Compulsory) and any other Two Questions.
- Be clear and neat
- Give examples where appropriate

QUESTION ONE (30 MARKS)

Mr. Alex Wangari has been recently recruited as the new Director of Ndagani Tyres co. Ltd, a company that produces Local tyres in Tharaka Nithi County for sale locally. The Company relies on local supplies for its Raw materials from Kathwana but recently with the need to reduce the supply chain risk and vulnerability, the Board of Directors has recommended that the firm will also conduct international sourcing. Sourcing will be conducted fro Dubai, South Africa, China, Asia, Canada, Japan and Germany. As the head of the procuring unit, you are to advice the company on the sourcing issues of the raw materials for production purposes so as to realize the Tyre reaches the customer at the right time without delay.

The information in this case study is purely fictitious and has been prepared for assessment purposes only. Any resemblance to any organization or person is purely coincidental.’

- a) Explain the benefits, reasons and challenges/problems that Mr.Alex wangari may face when sourcing the raw materials from countries listed above. [15 Marks]

- b) Discuss the international market entry options that Mr. Alex Wangari can use when venturing the listed global markets. [15 Marks]

QUESTION TWO (20 MARKS)

- a) Enumerate basic Principles of Specification Writing. [10 Marks]
- b) Explain Key logistics strategies to be applied in a firm for realization of a strategic fit in a supply chain. [10 Marks]

QUESTION THREE (20 MARKS)

“Implementation of a e-procurements in public sector has been identified as one of he key approaches that can be used to address lack of transparency. Poor linkages between procurements and expenditures, delays and inefficiencies and poor records management within the public sector” Discuss. [20 Marks]

QUESTION FOUR (20 MARKS)

Using examples discuss the application of the following functions in operations in purchasing and supplies.

- a) Information Systems [4 Marks]
- b) Negotiation Management [4 Marks]
- c) Integrated financial management information systems [4 Marks]
- d) Logistics tracking systems [4 Marks]
- e) Functional Operationalisation [4 Marks]

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