

CHUKA



UNIVERSITY

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**THIRD YEAR EXAMINATION FOR THE AWARD OF DEGREE OF BACHELOR OF
PROCUREMENT AND LOGISTICS MANAGEMENT**

BPLM 324: LOGISTICS MANAGEMENT

STREAMS: BPLM Y3S1

TIME: 2 HOURS

DAY/DATE: TUESDAY 30/03/2021

8.30 A.M – 10.30 A.M

INSTRUCTIONS:

Answer question one and any other two

QUESTION ONE

- (a) The use of containers is widely becoming a modern technique of transportation among many organizations. Explain how containerization assist the National and international transportation of goods amongst countries citing the merits and demerits of use of the exercise globally. [15 marks]
- (b) “ Logistics plays an integral role in perfection of company’s envisioned goals and objectives. Efficient and effective management of the logistics in the working environment invariably dictates the company’s performance in any specified time.” Discuss [15 marks]

QUESTION TWO (20 MARKS)

Using examples discuss the following concepts as used in logistics management.

- (a) Containerization [4 marks]
- (b) Network planning techniques [4 marks]
- (c) Fleet management [4 marks]

- (d) Vehicle scheduling [4 marks]
(e) Economic order quantity [4 marks]

QUESTION THREE (20 MARKS)

- (a) Explain the international relations between logistics and other functional departments. [8 marks]
(b) Using diagrammatic illustrations, describe various stores layouts used in modern firms stores. [12 marks]

QUESTION FOUR (20 MARKS)

- (a) Explain the health and safety at work management issues in modern stores. [7 marks]
(b) “ Procurement and logistics are two sides of the same coin” Discuss. [7 marks]
(c) Discuss the role Information Communication Technology in logistics. [6 marks]
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