**CHUKA** 



## **UNIVERSITY**

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### **ODEL**

# FOURTH YEAR EXAMINATION FOR THE AWARD OF DEGREE OF BACHELOR OF COMMERCE (PROCUREMENT AND LOGISTICS)

**BPLM 314: INTERNATIONAL PROCUREMENT** 

STREAMS: BPLM, BCOM Y4S2 TIME: 2 HOURS

DAY/DATE: TUESDAY 30/03/2021 2.30 P.M – 4.30 P.M

### **INSTRUCTIONS:**

Answer question one and any other two questions

# **QUESTION ONE (30 MARKS)**

- (a) Discuss the various international market entry options applicable when venturing to global markets. [15 marks]
- (b) Discuss major classes of international commercial terms that are used when sourcing globally as clearly port laid by the international chambers of commerce (ICC). [15 marks]

# **QUESTION TWO**

Using examples discuss the following concepts as used in international procurement

(i)	E-sourcing	[5 marks]
(ii)	Clearing and forwarding	[5 marks]
(iii)	Safety /security of warehouse	[5 marks]
(iv)	Globalization dimensions.	[5 marks]

### **BPLM 314**

# **QUESTION THREE (20 MARKS)**

- (a) 'Maintaining global purchasing and supply relationship with suppliers in different parts of the world is difficult'. Discuss [10 marks]
- (b) Discuss the procedure involved in international purchasing highlighting the major methods of payment used based on global transaction. [10 marks]

# **QUESTION FOUR (20 MARKS)**

(a) Documentation is critical in international purchasing and it serves as evidence whenever perils occur. Discuss the major documents used in international purchasing.

[10 marks]

(b) Describe the major areas of supplies selection, evaluation and appraisal when sourcing for the organization's goods and services. [10 marks]

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