

CHUKA



UNIVERSITY

UNIVERSITY EXAMINATIONS

**EXAMINATION FOR THE AWARD OF DEGREE OF BACHELOR OF
PROCUREMENT AND LOGISTICS MANAGEMENT**

BPLM 216: PURCHASING POLICY AND STRATEGY

STREAMS: BPLM (ODEL)

TIME: 2 HOURS

DAY/DATE: TUESDAY 05/10/2021

8.30 A.M – 10.30 A.M.

INSTRUCTIONS:

- **Answer question ONE and any other TWO questions.**

- Q1. (a) Discuss using examples how mission and vision statements may be used a competitive tool by an organization. (10 marks)
- (b) Enumerate the importance of effective procurement policies using the supply chain management triangle showing the end goals of a good supply chain. (10 marks)
- (c) Using examples discuss any five procurement policy of your choice and advice your manager on their importance in managing purchasing functions. (10 marks)
- Q2. (a) Discuss the evolution and development of supply chain management. (10 marks)
- (b) Discuss any five main functions of supply chain management and their respective value addition activities. (10 marks)
- Q3. (a) Discuss using examples the importance of measuring procurement performance. (10 marks)
- (b) Discuss the application of SWOT and PESTEL analysis and their respective effects in an organization performance. (10 marks)
- Q4. (a) Using examples, discuss the main purchasing policies which are used as the key drivers and measures of supply chain management. (10 marks)

- (b) Discuss the main examples or indicators of fraud in purchasing and how they may be mitigated. (10 marks)
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