

CHUKA



UNIVERSITY

UNIVERSITY EXAMINATIONS

**EXAMINATION FOR THE AWARD OF DEGREE OF BACHELOR OF
PROCUREMENT AND LOGISTICS MANAGEMENT**

BPLM 216: PURCHASING POLICY AND STRATEGY

STREAMS: BPLM Y2S1

TIME: 2 HOURS

DAY/DATE: THURSDAY 23/09/2021

2.30 P.M – 4.30 P.M.

INSTRUCTIONS:

- Answer question ONE (COMPULSORY) and any other TWO questions.
- Be clear and neat, give examples where appropriate.

QUESTION ONE

- (a) Explain 5 benefits of a procurement strategy. (10 marks)
- (b) Highlight and explain five characteristics of corporate level strategies. (10 marks)
- (c) Discuss five challenges in procurement strategy formulation. (10 marks)

QUESTION TWO

- (a) Explain the FIVE effectiveness measures in a supply chain strategy. (10 marks)
- (b) Enumerate 5 supply chain strategies implemented at the business level of a firm. (10 marks)

QUESTION THREE

- (a) Explain the steps involved when implementing a procurement strategy. (10 marks)
- (b) Using relevant examples, explain 5 long term capacity planning needs in an organization. (10 marks)

QUESTION FOUR

(a) Explain 5 benefits of transportation as a supply chain driver. (10 marks)

(b) Enumerate 5 emerging issues in procurement strategy today. (10 marks)
