

CHUKA



UNIVERSITY

UNIVERSITY EXAMINATIONS

FOURTH YEAR EXAMINATION FOR THE AWARD OF DEGREE OF
BACHELOR OF COMMERCE

BPLM 216: PURCHASING POLICY AND STRATEGY

STREAMS: BPLM (Y4S1)

TIME: 2 HOURS

DAY/DATE: FRIDAY 26/03/2021

11.30 A.M. – 1.30 P.M.

INSTRUCTIONS: Answer question ONE (Compulsory) and any other TWO questions

QUESTION ONE

- (a) Explain five disadvantages of a procurement strategy [10 marks]
- (b) Highlight and explain five characteristics of an effective procurement policy [10 marks]
- (c) Discuss five challenges in procurement strategy implementation [10 marks]

QUESTION TWO

- (a) Explain the five efficiency measures in a supply chain strategy [10 marks]
- (b) Enumerate five methods of reducing costs in a supply chain management [10 marks]

QUESTION THREE

- (a) Explain the steps involved when developing a procurement strategy [10 marks]
- (b) Using relevant examples, explain five importance of capacity planning in an organization [10 marks]

QUESTION FOUR

- (a) Explain five benefits of information as a supply chain driver to align the procurement strategy to corporate strategy [10 marks]
- (b) Enumerate five emerging issues in procurement strategic planning today [10 marks]