

CHUKA



UNIVERSITY

SUPPLEMENTARY/ SPECIAL EXAMINATIONS

**FIRST YEAR EXAMINATION FOR THE AWARD OF
BACHELOR OF PROCUREMENT AND LOGISTICS MANAGEMENT**

BPLM 214: RETAIL AND MERCHADISE

STREAMS: BPLM

TIME: 2 HOURS

DAY/DATE: WEDNESDAY 03/02/2021

8.30 AM – 10.30 AM

INSTRUCTIONS:

Attempt question ONE (COMPURSULY) and any other two questions

- Q1. i Discuss any five major inventory control technique a warehousing manager may apply to control inventory. [10 marks]
- ii. Discuss any five methods an organization may apply for disposal of goods [10 marks]
- iii. Discuss the effects of retail and merchandise on the following sectors
- a) Supplier
 - b) Manufacturer
 - c) Customer
 - d) Government. [10 marks]
- Q2.i.Discuss the various types of warehousing and their respective roles [10 marks]
- ii. Using relevant examples discuss any five major function of a ware house. [10 marks]
- Q3. i. Using relevant examples discuss the importance of inventory coding. [10 marks]
- ii. Discuss the advantages of application of MRP1 when effectively applied by an organization. [10 marks]
- Q4. i. Discuss the application of Distribution requirement planning 1 and the respective Advantages and demerits. [10 marks]

- ii. Discuss how Electronic point of sale (EPOS) application enhances the efficiency and effectiveness of warehousing management. [10 marks]
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