

CHUKA



UNIVERSITY

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**EXAMINATION FOR THE AWARD OF DEGREE OF BACHELOR OF
PROCUREMENT AND LOGISTICS MANAGEMENT**

BPLM 212: TRANSPORT MANAGEMENT

STREAMS: BPLM

TIME: 2 HOURS

DAY/DATE: WEDNESDAY 07/07/2021

11.30 A.M. – 1.30 P.M.

INSTRUCTIONS:

Answer question one and any other two questions

QUESTION 1 (30 MARKS) COMPULSORY

- (a) Discuss the responsibilities of a transport manager. (5 marks)
- (b) Sometimes the choice of transport mode seems obvious to a transport manager. Discuss some of the variety of factors that are considered. (10 marks)
- (c) Explain all the functions under fleet management. (10 marks)
- (d) Discuss the advantages of containerization in transport management. (5 marks)

QUESTION 2

- (a) Carry out S.W.O.T analysis on the basis modes of transport that a company can choose from. (10 marks)
- (b) The best transport between two points is usually intermodal. Discuss. (10 marks)

QUESTION 3

- (a) One of the major trends in logistics is the move towards contract transport. Discuss. (5 marks)

- (b) Elaborate five mechanisms in which technology you would use to reduce vehicle accidents. (5 marks)
- (c) Transport managers have tackle many other problems. One concerns the routes to be used by vehicles. Discuss ways of tackling it. (10 marks)

QUESTION 4

- (a) Organizations have a choice between owning their own transport, using third party carriers, or some combination of the two. Discuss several factors to consider when choosing the best type of ownership of transport. (10 marks)
 - (b) What strategies are being adopted to limit the growth of road freight transport in Kenya? (10 marks)
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