

CHUKA



UNIVERSITY

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**SECOND YEAR EXAMINATION FOR THE AWARD OF
DEGREE OF BACHELOR OF PROCUREMENT AND LOGISTICS MANAGEMENT**

BPLM 212: TRANSPORT MANAGEMENT

STREAMS: BPLM Y2S2

TIME: 2 HOURS

DAY/DATE : TUESDAY 28 /09/ 2021

8.30 AM – 10.30 AM

INSTRUCTIONS TO CANDIDATES:

- Answer Question One and any other Two Questions.
- Be clear and neat
- Give examples where appropriate

QUESTION ONE (30 MARKS)

- a) Using an organization of your own choice, that is busy in Transport management, develop a transport management policy for the company. [15 Marks]
- b) “The functions of transport plays an integral role in perfection of supplies goals towards company’s envisioned objectives. Efficient and effective management of transport and policy provision in the working environment invariably dictates the company’s performance in any specified time. It is there prudent, proactive and perhaps practical to streamline all aspects based on transport in order to have good planning, organization and most importantly control mechanisms to serve the holistic supply chain management function in an amicable manner.” Discuss. [15 Marks]

QUESTION TWO (20 MARKS)

- a) Using Michael porters model Discuss the value added aspects of logistics in an organization. [10 Marks]
- b) Discuss the Role and functions of National Transport and Safety Authority (NTSA) in Kenya. [10 Marks]

QUESTION THREE

Using examples discuss the application of the following functions in Transport Management.

- i) Virtual mobility [4 Marks]
- ii) Fleet management [4 Marks]
- iii) Intermodality [4 Marks]
- iv) Transport tariffs [4 Marks]
- v) Vehicle tracking and tracing [4 Marks]

QUESTION FOUR: (20 MARKS)

- a) Explain various parameters to consider when assessing and selecting modes of transport in Kenyan set up firms. [10 Marks]
- b) Enumerate the role of Information Technology in Transport management. [10 Marks]

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