

CHUKA

UNIVERSITY



UNIVERSITY EXAMINATIONS
CHUKA/EMBU

SECOND YEAR FIRST SEMESTER EXAMINATION FOR THE AWARD OF
BACHELOR OF PROCUREMENT AND LOGISTICS MANAGEMENT

BPLM 212: TRANSPORT MANAGEMENT

STREAMS: BPLM Y2S1

TIME: 2 HOURS

DAY/DATE: THURSDAY 25/03/2021

2.30 P.M. – 4.30 P.M.

INSTRUCTIONS:

- *Answer question one and any other two questions*
- *Do not write anything on the question paper*

QUESTION ONE (30 MARKS)

- (a) Using an organization of your own choice, that is busy in logistics, develop a transport management policy. (10 marks)
- (b) The function of transport plays an integral role in perfection of supplies goals towards company's envisioned objectives. Efficient and effective management of transport and policy provision in the working environment invariably dictates the company's performance in any specified time" Discuss (10 marks)
- (c) Transport management is a 'springboard' in perfection of supply chain goals. Justify this statement by discussing ways and means of gaining strategic fit in an organizations supply chain through transport. (10 marks)

QUESTION TWO (20 MARKS)

- (a) Explain various roles and responsibilities of transport managers in modern firms. (10 marks)
- (b) Discuss the role of ICT in transport management (10 marks)

QUESTION THREE (20 MARKS)

Using examples discuss the following concepts as used in transport management.

- (a) Virtual mobility (4 marks)
- (b) Peak and off peak (4 marks)
- (c) Fleet management (4 marks)
- (d) Vehicle Routing (4 marks)
- (e) Intermodal transportation (4 marks)

QUESTION FOUR 20 MARKS

- (a) Explain various factors to consider when assessing and selecting modes of transport in transport management (10 marks)
- (b) Discuss the role of National Transport and Safety Authority (NTSA) in Kenya (10 marks)

.....