

CHUKA



UNIVERSITY

UNIVERSITY EXAMINATIONS

**FIRST YEAR EXAMINATION FOR THE AWARD OF DEGREE
OF BACHELOR OF PROCUREMENT AND LOGISTICS MANAGEMENT**

BPLM 114: INTRODUCTION TO SUPPLY CHAIN MANAGEMENT

STREAMS: BPLM

TIME: 2 HOURS

DAY/DATE: FRIDAY 09/7/2021

11.30 A.M. – 1.30 P.M.

INSTRUCTIONS: Answer question ONE (Compulsory) and any other TWO questions

QUESTION 1

- (a) Examine five scientific methods used to forecast demand for products by business organizations. [10 marks]
- (b) Analyze the critical role played by supply chain department in an organization [10 marks]
- (c) Discuss five conditions that can enhance negotiation and improve the negotiation environment. [5 marks]
- (d) List main reasons that may prompt an organization to opt for outsourcing of goods and services [5 marks]

QUESTION TWO

- (a) State and explain five areas to consider when evaluating supplier performance [10 marks]
- (b) Using relevant examples analyze the main drivers of supply chain [10 marks]

QUESTION THREE

- (a) Identify and elaborate on the main reasons for supplier development [12 marks]
- (b) Examine the relationship that exists between supply chain and other departments in an organization. [8 marks]

QUESTION FOUR

(a) Explain why quality is a critical components in the management of supply chains

[10 marks]

(b) Discuss the role of information technology in driving supply chain performance

[10 marks]
