

CHUKA



UNIVERSITY

UNIVERSITY EXAMINATIONS

**EXAMINATION FOR THE AWARD OF DEGREE OF BACHELOR OF
PROCUREMENT AND LOGISTICS MANAGEMENT**

BPLM 114: INTRODUCTION TO SUPPLY CHAIN MANAGEMENT

STREAMS: BPLM

TIME: 2 HOURS

DAY/DATE: THURSDAY 23/09/2021

8.30 A.M – 10.30 A.M.

INSTRUCTIONS:

- Answer question ONE (compulsory) and any other two questions.

QUESTION 1

- Analyse the concept of quality cost highlight the main categories of costs involved and their examples. (10 marks)
- Analyse the critical role played by supply chain department in an organization. (10 marks)
- Discuss five conditions that can enhance negotiation and improve the negotiation environment. (5 marks)
- List main reasons that may prompt an organization to opt for outsourcing of goods and services. (5 marks)

QUESTION TWO

- Examine five scientific methods used to forecast demand for products by business organizations. (10 marks)
- Using relevant examples analyse the main drivers of supply chain. (10 marks)

QUESTION THREE

- Outline the key principles of Total Quality Management that should guide the supply chain managers in establishing quality philosophy. (12 marks)

- (b) Examine the relationship that exists between supply chain and other departments in an organization. (8 marks)

QUESTION FOUR

- (a) Examine the relationship between supply chain and these functional departments of an organization. (10 marks)

- (i) Engineering Department
- (ii) Product Department
- (iii) Marketing Department
- (iv) Financial Department
- (v) Human resource Department

- (b) Discuss the role of information technology in driving supply chain performance. (10 marks)
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