

CHUKA



UNIVERSITY

**UNIVERSITY EXAMINATION
RESIT/SUPPLEMENTARY / SPECIAL EXAMINATIONS
EXAMINATION FOR THE AWARD OF DEGREE OF BACHELOR OF
PROCUREMENT AND LOGISTICS MANAGEMENT**

BPLM 113: INTRODUCTION TO SUPPLY CHAIN MANAGEMENT

STREAMS: BPLM (Y1S2)

TIME: 2 HOURS

DAY/DATE: TUESDAY 02/11/2021

11.30 A.M - 1.30 P.M.

INSTRUCTIONS:

- i. Answers question ONE and ANY OTHER TWO questions.**
- ii. Be neat and orderly.**
- iii. Time allowed TWO hours.**
- iv. Marks are shown at the end of each question.**

QUESTION ONE (TOTAL 30 MARKS)

- a) Explain FIVE performance measures that can be applied by purchasing manager to assess their contribution to corporate performance. **(10 Marks)**

- b) Explain FIVE global supply chain strategies that can be implemented in an organization. **(10 Marks)**

- c) Evaluate the benefits of an effective leader in supply chain management **(10 Marks)**

QUESTION TWO (TOTAL 20 MARKS)

- a) Discuss the major challenges experienced in the implementation supply chain contracts **(10 Marks)**

- b) Enumerate FIVE roles of supply chain practitioners as the main actors in a supply chain process **(10 Marks)**

QUESTION THREE

a) Discuss how a procurement manager can align the supply chain strategy to the corporate strategy using the supply chain drivers **(10 Marks)**

b) Using relevant examples, discuss the role of supply chain in enhancing customer service in a firm **(10 Marks)**

QUESTION FOUR (Total 20 Marks)

a) Elaborate the benefits of value analysis as a cost reduction strategy **(10 Marks)**

b) Explain FIVE emerging issues in supply chain management today **(10 Marks)**

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