

CHUKA

UNIVERSITY



UNIVERSITY EXAMINATIONS

CHUKA/EMBU CAMPUS

**EXAMINATION FOR THE AWARD OF DEGREE OF BACHELOR OF
ENTREPRENEURSHIP AND ENTERPRISE MANAGEMENT AND BACHELOR
OF COMMERCE**

BEEM 332: ENTREPRENEURSHIP AND ECONOMIC DEVELOPMENT

STREAMS: BEEM/BCOM Y3S2.Y4S1

TIME: 2 HOURS

DAY/DATE: TUESDAY 21/09/2021

11.30 A.M. – 1.30 P.M.

INSTRUCTIONS:

- *Answer question one and any other two questions*
- *Do not write on the question paper*

Question one

- a) Australian Economists Carl Menger viewed entrepreneurs as change agents that contribute to industrial growth and economic development. With appropriate illustrations discuss this view of Carl Menger. (10 marks)
- b) Generation of income and creation of wealth is a result of a production process. Identify and describe the factors of production used in the production process and show how income and wealth is created. (10 marks)
- c) Discuss the concept of entrepreneurship and economics and show their relationship. (10 marks)

Question two

Unemployment in the country can be attributed to low economic activity and low productivity.

Discuss factors contributing to low economic activity and low productivity in the country.

(20 marks)

Question three

- a) Discuss the role of entrepreneurship as a factor of production and its contribution to economic development of a country. (12 marks)
- b) Discuss the economic and resource-based theory of entrepreneurship. (8 marks)

Question four

- a) Discuss the concept of the vicious circle of poverty and its major cause. (12 marks)
 - b) Describe four economic factors influencing development of a country. (8 marks)
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