CHUKA



UNIVERSITY

SUPPLEMENTARY / SPECIAL EXAMINATIONS

FOURTH YEAR EXAMINATION FOR THE AWARD OF BACHELOR OF COMMERCE/ENTREPRENEURSHIP AND ENTERPRISE MANAGEMENT

BEEM 332: ENTREPRENEURSHIP AND ECONOMIC DEVELOPMENT

STREAMS: BCOM/BEEM

TIME: 2 HOURS

DAY/DATE: WEDNESDAY 18/11/2020 8.30 A.M - 10.30 A.M.

INSTRUCTIONS:

- Answer question ONE and any other TWO questions
- Q1. (a) What is economic development and how can it be improved given the limitation of a country's resources (10 marks).
- (b). Explain the role of the entrepreneur in the country's economy development (10 marks).
- (c). Define the term production in economics and describe four types of utility arising from different classes of production (10 marks)
- Q2. (a) What is vicious cycle of poverty and how can it be broken 10 marks)
- (b) Explain the importance of capital as a factor of production and discuss factors affecting capital formation in Kenya (10 marks)
- Q3. (a) Discuss the characteristics of developing and low income countries that are likely to contribute to poverty and unemployment (12 marks)
- (b) Describe the role of the entrepreneur as a factor of production (8 marks) Q4. (a) Discuss how entrepreneurship and small business ownership can be supported in your country to contribute to economic development of the country (10 marks).
- (b) The current situation in the country indicates low economic development. Discuss five factors that is likely to contribute to the state of affairs (10 marks).

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