

CHUKA



UNIVERSITY

**UNIVERSITY EXAMINATION**

**RESIT/SPECIAL EXAMINATION**

**EXAMINATION FOR THE AWARD OF DEGREE OF BACHELOR OF**

**BEEM 322: TECHNOLOGY AND INNOVATION MANAGEMENT**

**STREAMS:**

**TIME: 2 HOURS**

**DAY/DATE: MONDAY 01/11/2021**

**8.30 A.M – 10.30 A.M**

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**INSTRUCTIONS:  
ANSWER QUESTION ONE AND ANY OTHER TWO**

**QUESTION ONE**

- (a) as an expert advice entrepreneurs on how they can restructure their organization and re-gain customer satisfaction (10 marks)
- (b) Discuss some of the characteristics which makes innovators to become successful (10 marks)
- (c) Highlight some of the ways by which venture managers motivates their employees for technology development (10 marks)

**QUESTION TWO**

- (a) Identify some of the reasons why enterprises needs to remain innovative throughout their operations. (10 marks)
- (b) Advise entrepreneurs on the processes involved in innovation. (10 marks)

**QUESTION THREE**

- (a) Identify the key reasons why you believe the government need to develop supportive policies to facilitate technology development in Kenya. (10 marks)

(b) Currently there many challenges and constraints which hinders entrepreneurs towards technology development for them to becomesuccessfull.Indetify these obstacles and some of the remedies there in. (10 marks)

**QUESTION FOUR**

(a) Discuss methods applied by enterprise managers to set innovative climate within their enterprises. (10marks)

(b) Discuss some of the effects of technology towards economic development (10 marks)

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