

CHUKA



UNIVERSITY

SUPPLEMENTARY/ SPECIAL EXAMINATIONS

**EXAMINATION FOR THE AWARD OF DEGREE OF
BACHELOR OF BUSINESS AND ENTERPRISE MANAGEMENT**

BEEM 322: TECHNOLOGY AND INNOVATION MANAGEMENT

STREAMS: BEEM

TIME: 2 HOURS

DAY/DATE: MONDAY 01/02/2021

11.30 AM – 1.30 PM

INSTRUCTIONS:

ANSWER QUESTION ONE AND ANY OTHER TWO

QUESTION ONE

- a) Identify various forms of innovation citing relevance examples within enterprises. (10 marks)
- b) Identify and discuss some of the function impeding technology diffusion within Kenya. (10 marks)
- c) Define the term appropriate technology (A.T) and discuss the sectors of economy where it is practiced. (10 marks)

QUESTION TWO

- a) Discuss some of the challenges uncouneted in technology development. (10 marks)
- b) Identify any five types of innovation within an enterprise. (10 marks)

QUESTION THREE

- a) Discuss the importance adopting technology within businesses. (10 marks)
- b) Identify necessary stages involved in innovation. (10 marks)

QUESTION FOUR

- a) Discuss some of the ways by which the government needs to support technology development within Kenyan entrepreneurs. (10 marks)

 - b) Discuss some of the principles of innovation. (10 marks)
-