

CHUKA



UNIVERSITY

SUPPLEMENTARY / SPECIAL EXAMINATIONS

**FOURTH YEAR EXAMINATION FOR THE AWARD OF BACHELOR DEGREE IN
BEEM 322: TECHNOLOGY AND INNOVATION**

STREAMS: BEEM

TIME: 2 HOURS

DAY/DATE: WEDNESDAY 18/11/2020

2.30 P.M - 4.30 P.M.

INSTRUCTIONS:

- Answer Question One And Any Other Two

QUESTION ONE

- (a) Discuss some of the principles of innovation (10 marks)
- (b) Identify and discuss some of the ways of encouraging innovation within enterprises (10 marks)
- (c) What are some of the ways by which a government should engage in to encourage innovation within start-ups (10 marks)

QUESTION TWO

- (a) Discuss the role played by innovation towards success of enterprises (10 marks)
- (b) Identify some forms of innovation within enterprises (10 marks)

QUESTION THREE

- (a) Identify some of the challenges experienced in developing technology within enterprises (10 marks)
- (b) Discuss some of the ways by which the government needs to support technology development within Kenyan entrepreneurs (10 marks)

QUESTION FOUR

- (a) Identify and discuss some of the economic contributions arising from appropriate technology adoption in Kenya (10 marks)
- (b) Discuss some of the necessary processes involved in developing innovation (10 marks)

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