

CHUKA



UNIVERSITY

UNIVERSITY EXAMINATIONS

FIRST YEAR EXAMINATION FOR THE AWARD OF DEGREE OF BACHELOR OF EDUCATION ARTS

LITT 104: CREATIVE WRITING AND PUBLISHING

STREAMS: BED (ARTS) SB/PT  
DAY/DATE: WEDNESDAY 21/7/2021

TIME: 2 HOURS  
8.30 A.M. – 10.30 A.M.

INSTRUCTIONS: Answer question ONE and any other TWO

1. (a) Plot is an essential element in drama, using a text studies in this unit justify this claim. [10 marks]
  - (b) Outline and discuss the process of writing a short story. [10 marks]
  - (c) How does style in poetry influence the quality of a poem. Use clear examples to expound. [10 marks]
  2. Using a novel recommend in this unit, explore the use of figures of speech and explain how this is an essential element in creative writing. [20 marks]
  3. One main challenge that modern writers experience is publishing. How can self-publishing aid in alleviating this challenge [20 marks]
  4. Poetry is meant to be listened to rather than read. With this in mind explain how a poet would make his/her work rhythmic. Use clear examples. [20 marks]
  5. Write a short creative essay of not less than two pages. [20 marks]
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