

CHUKA

UNIVERSITY



UNIVERSITY EXAMINATIONS

MAIN/EMBU CAMPUS

EXAMINATION FOR THE AWARD OF DIPLOMA IN PROJECT PLANNING
& MANAGEMENT

PPMA 0223: STRATEGIC PROJECT MANAGEMENT

STREAMS:

TIME: 2 HOURS

DAY/DATE: TUESDAY 21/09/2021

2.30 P.M. – 4.30 P.M.

INSTRUCTIONS:

■ *Question one is mandatory then select two more questions*

Question one (30 marks)

- a) Explain the meaning of the following terms as used in strategic management
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|----------------------------|-----------|
| i. Stakeholders | (2 marks) |
| ii. Competitive advantages | (2 marks) |
| iii. Project charter | (2 marks) |
| iv. Strategic management | (2 marks) |
| v. Project | (2 marks) |
- b) A project being implemented at Ozil Limited has been declares by the management to have failed. Outline the reasons that may account for the failure of the project. (10 marks)
- c) Management is developing an integrated and orderly pattern of group efforts to realize a common goal. State and explain importance of Management. (10 marks)

Question two (20 marks)

- a) There has been a common saying that failing to plan is planning to fail. As a project manager explain the above statement. (10 marks)
- b) A strategic plan is a management tool that managers need to master, it is for established business and business owners who are serious about growth. Explain at least five importance of strategic plan. (10 marks)

Question Three (20 marks)

- a) Highlight five ethical principles that a project officer should observe when undertaking project works in an organization. (10 marks)
- b) Discuss any five (5) objectives of management (10 marks)

Question four (20 marks)

- a) As an expert in strategic project management, state and explain the project management life cycle. (10 marks)
- b) During the interview at Chabary Company Ltd, you were asked to list four roles of operation manager. (4 marks)
- c) Strategic decisions deal with the long-run future of the entire organization. State and explain three characteristics of strategic decisions. (6 marks)

Question five (20 marks)

- a) Highlight at least six items found in the project charter. (6 marks)
 - b) Discuss the five main characteristics of management (10 marks)
 - c) List and explain two main challenges that project team faces. (4 marks)
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