

CHUKA

UNIVERSITY



UNIVERSITY EXAMINATIONS

MAIN/EMBU CAMPUS

EXAMINATION FOR THE AWARD OF DIPLOMA IN PROJECT PLANNING  
& MANAGEMENT

PPMA 0223: STRATEGIC PROJECT MANAGEMENT

STREAMS:

TIME: 2 HOURS

DAY/DATE: TUESDAY 21/09/2021

2.30 P.M. – 4.30 P.M.

**INSTRUCTIONS:**

■ *Question one is mandatory then select two more questions*

**Question one (30 marks)**

- a) Explain the meaning of the following terms as used in strategic management
- |                            |           |
|----------------------------|-----------|
| i. Stakeholders            | (2 marks) |
| ii. Competitive advantages | (2 marks) |
| iii. Project charter       | (2 marks) |
| iv. Strategic management   | (2 marks) |
| v. Project                 | (2 marks) |
- b) A project being implemented at Ozil Limited has been declares by the management to have failed. Outline the reasons that may account for the failure of the project. (10 marks)
- c) Management is developing an integrated and orderly pattern of group efforts to realize a common goal. State and explain importance of Management. (10 marks)

**Question two (20 marks)**

- a) There has been a common saying that failing to plan is planning to fail. As a project manager explain the above statement. (10 marks)
- b) A strategic plan is a management tool that managers need to master, it is for established business and business owners who are serious about growth. Explain at least five importance of strategic plan. (10 marks)

**Question Three (20 marks)**

- a) Highlight five ethical principles that a project officer should observe when undertaking project works in an organization. (10 marks)
- b) Discuss any five (5) objectives of management (10 marks)

**Question four (20 marks)**

- a) As an expert in strategic project management, state and explain the project management life cycle. (10 marks)
- b) During the interview at Chabary Company Ltd, you were asked to list four roles of operation manager. (4 marks)
- c) Strategic decisions deal with the long-run future of the entire organization. State and explain three characteristics of strategic decisions. (6 marks)

**Question five (20 marks)**

- a) Highlight at least six items found in the project charter. (6 marks)
  - b) Discuss the five main characteristics of management (10 marks)
  - c) List and explain two main challenges that project team faces. (4 marks)
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