

CHUKA



UNIVERSITY

UNIVERSITY EXAMINATIONS

**EXAMINATION FOR THE AWARD OF DIPLOMA IN PROJECT PLANNING AND
MANAGEMENT**

PPMA 0213: PROJECT PROPOSAL

STREAMS:

TIME: 2 HOURS

DAY/DATE: TUESDAY 30/03/2021

11.30 A.M – 1.30 P.M

INSTRUCTIONS:

Answer question one and any other two questions

QUESTION ONE

- (a) Differentiate the following terms in project management;
- (i) Project proposal and in kind funds [3 marks]
 - (ii) Project and programme [3 marks]
 - (iii) Direct cost and indirect cost [3 marks]
 - (iv) Deliverables and project team [3 marks]
- (b) Discuss any functions of project proposal in any organization. [10 marks]
- (c) Using examples discuss the team members involved in preparing project proposal.

[8

marks]

QUESTION TWO

Discuss the various types of project proposals that are used by project managers in the world give an example in each. [20 marks]

QUESTION THREE

- (a) Define budget proposal and explain the importance of having a budget in any project proposal. [10 marks]
- (b) You have a proposed water project and you are expected to make a detailed budget to support your project proposal. Outline and explain the key details in your budget. [10 marks]

QUESTION FOUR

- (a) Explain any five types of projects or activities that qualify to be put in project proposal. [10 marks]
- (b) Discuss the any five roles of community members intended to benefit from project proposal. [10 marks]

QUESTION FIVE

- (a) Using examples, outline the format used by project managers in preparing a project proposal. [15 marks]
- (b) Explain five challenges faced by project team when preparing project proposals. [5 marks]
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