

CHUKA



UNIVERSITY

UNIVERSITY EXAMINATIONS

**EXAMINATION FOR THE AWARD OF DIPLOMA IN PROJECT PLANNING AND
MANAGEMENT**

PPMA 0213: PROJECT PROPOSALS

STREAMS: DIPLOMA PPMA

TIME: 2 HOURS

DAY/DATE: THURSDAY 23/09/2021

11.30 A.M – 1.30 P.M.

INSTRUCTIONS:

- Question ONE is COMPULSORY.
- Choose any other TWO questions.

QUESTION ONE

- (a) Elaborate on the meaning of the following terms in project management;
- (i) Concept paper and technical proposal (3 marks)
 - (ii) Project sustainability (3 marks)
 - (iii) Budget narrative (3 marks)
 - (iv) Project deliverables (3 marks)
- (b) Discuss five functions of a project proposal within an organization. (10 marks)
- (c) Using examples discuss four team members involved in preparing a project proposal. (8 marks)

QUESTION TWO

- (a) Differentiate between solicited project proposals and unsolicited project proposals. (10 marks)
- (b) Elaborate with examples the common challenges encountered during the development of a project proposal. (10 marks)

QUESTION THREE

- (a) Define the budget proposal and explain the importance of having a budget in a project proposal. (10 marks)
- (b) You have a proposal project for the construction of a dispensary in your village and you are expected to make a detailed budget to support your project proposal. Outline and explain the key features that must appear in your budget. (10 marks)

QUESTION FOUR

- (a) Monitoring and evaluation is a vital aspect in proposal implementation. Explore the advantages of monitoring and evaluation in relation to project sustainability. (10 marks)
- (b) Identify and explain clearly five roles of community members or the intended beneficiaries in the process of project proposal development. (10 marks)

QUESTION FIVE

- (a) Using an example of your choice, elaborate the format used by project managers in preparing a project proposal. (15 marks)
- (b) During the preparation of a project proposal, the aspect of time is of utmost importance. Describe the importance of a schedule of events when preparing a project proposal. (5 marks)
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