



**UNIVERSITY**

**UNIVERSITY EXAMINATIONS**

**FIRST YEAR EXAMINATION FOR THE AWARD OF DIPLOMA IN PROJECT  
MANAGEMENT AND PLANNING**

**PPMA 0211: RESOURCE MOBILIZATION AND MANAGEMENT**

**STREAMS:**

**TIME: 2 HOURS**

**DAY/DATE : WEDNESDAY 22 /09/ 2021**

**11.30 AM – 1.30 PM**

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**INSTRUCTIONS TO CANDIDATES:**

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**SECTION A**

**QUESTION ONE**

- a) Explain the importance of community participation in resource mobilization and management. [10 Marks]
- b) Explain **FOUR** types of resources that should be mobilized when undertaking a project. [12 Marks]
- c) Highlight key facts on resource mobilization that should be followed by an organization. [8 Marks]

**SECTION B**

**QUESTION TWO**

- a) Explain **FIVE** demands of potential beneficiaries of a project. [10 Marks]
- b) Resource providers are motivated by a number of factors before supporting any project. Explain these factors using suitable examples. [10 Marks]

**QUESTION THREE**

- a) Explain the dangers of relying on foreign aid as a development organization. [10 Marks]
- b) Explain the mechanisms of resource mobilization. [10 Marks]

**QUESTION FOUR**

- a) Explain **THREE** internal and two external challenges affecting resource mobilization in most of the organizations. [10 Marks]
- b) Explain the tips of developing an effective message to the resource provider. [10 Marks]

**QUESTION FIVE**

- a) Discuss **FIVE** steps of conducting a community-led asset mapping exercise.[10 Marks]
  - b) Discuss **FIVE** principles governing resource mobilization. [10 Marks]
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