

CHUKA



UNIVERSITY

SUPPLEMENTARY / SPECIAL EXAMINATIONS

**EXAMINATION FOR THE AWARD OF DIPLOMA IN PROJECT PLANNING AND
MANAGEMENT**

PPMA 0111 : PROJECT IDENTIFICATION

STREAMS: Year 1 Semester 1

TIME: 2

HOURS

DAY/DATE: WEDNESDAY 18/11/2020

8.30 A.M - 10.30 A.M.

INSTRUCTIONS:

- *Answer question one and two more*

QUESTION ONE (30 MARKS)

- Define the following terms as used in project identification.
 - Indicator (2 marks)
 - Resources (2 marks)
 - Project (2 marks)
- Differentiate between top down approach from bottom –up methods of project identification (4 marks)
- State and explain the functions that stakeholder position focuses on in regard to the objectives cooperation. (6 marks)
- Differentiate capacity assessment from needs assessment. (4 marks)
- Discuss various principles of participatory rural appraisal (10 marks)

QUESTION TWO (20 MARKS)

- State and explain five common problems encountered by the community while initiating a new project (10 marks)

- b) Discuss various advantages of using problem tree in analyzing a problem community members are facing (10 marks)

QUESTION THREE (20 MARKS)

- a) Analysis of strategies is an important phase in project identification. State and explain any five key criteria for strategy selection (10 marks)
- b) A project can be defined as a temporary endeavor which is undertaken to create a unique product, service or result. Analyze five ways in which project ideas can be generated (10 marks)

QUESTION FOUR (20 MARKS)

Write short notes on the following stakeholder analysis tools.

- I. Power interest matrix (5 marks)
- II. Stakeholder positioning (5 marks)
- III. Stakeholder profiles (5 marks)
- IV. Force field analysis (5 marks)

QUESTION FIVE (20 MARKS)

- a) Discuss the purpose of carrying out needs assessment (10 marks)
- b) Discuss the various qualitative methods you use to assess community needs (10 marks)
-