

CHUKA



UNIVERSITY

UNIVERSITY EXAMINATIONS

**EXAMINATION FOR THE AWARD OF
CERTIFICATE IN PROJECT PLANNING AND MANAGEMENT**

PPMA 00111: PROJECT IDENTIFICATION

STREAMS:

TIME: 2 HOURS

DAY/DATE: WEDNESDAY 24/3/2021

5.00 PM – 7.00 PM

INSTRUCTIONS:

- Answer Question **One** and any other **Two** Questions
- Do not write anything on this question paper.

QUESTION ONE (30 MARKS)

- Define the term 'project identification' and briefly explain the steps involved in project identification. (8marks)
- State and explain the four approaches to project identification. (8marks)
- Explain four common problems encountered by the community while initiating a new project. (4marks)
- Highlight the key deliverables of the project identification phase. (6marks)
- Outline four characteristics of a good needs assessment (4marks)

QUESTION TWO (20 MARKS)

- What is 'needs assessment'? (2marks)
- Why is it important to conduct needs assessment? (8marks)
- Briefly explain the five-tier model of needs as proposed by Abraham Maslow. (10 marks)

QUESTION THREE (20 MARKS)

a) Discuss five key factors to consider when conducting a situation analysis (SITAN).

(10marks)

b) Explain five ways in which community members can generate project ideas. (10marks)

QUESTION FOUR (20 MARKS)

a) Discuss the criteria for project selection (10marks)

b) Discuss the importance of project identification (10marks)

QUESTION FIVE (20 MARKS)

a) Outline five differences between rapid rural appraisal and participatory rural appraisal.

(5marks)

b) Outline five advantages of participatory rural appraisal. (5marks)

c) Assume you work for a certain NGO as a project officer. You have carried out a needs assessment in a given community and you have identified the problem the community members are facing. Analyze five tools you would use to further analyze the problem the community is facing. (10marks)

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