

CHUKA



UNIVERSITY

UNIVERSITY EXAMINATIONS

FIRST YEAR EXAMINATION FOR THE AWARD OF DEGREE OF BACHELOR
OF EDUCATION ARTS

KISW 104: COMMUNICATION AND LANGUAGE USE SKILLS IN KISWAHILI

STREAMS: BED (ARTS)

TIME: 2 HOURS

DAY/DATE: FRIDAY 26/03/2021

11.30 A.M. – 1.30 P.M.

MAAGIZO: JIBU SWALI LA KWANZA NA MENGINE MAWILI

1. (a) Eleza dhana ya mawasiliano. [alama 2]
(b) Onyesha umuhimu wa kufundisha kozi ya kisw 104 kwa wanafunzi wa chuo kikuu. [alama 8]
(c) Tathmini mchakato wa mawasiliano kwa kutumia modeli ya Shannon na Weaver. [alama 12]
(d) Tambua sifa nane za hatibu bora. [alama 8]
2. Fafanua kaida kumi zinazodhibiti matumizi ya lugha katika jamii. [alama 20]
3. Eleza vikwazo mbalimbali vya mawasiliano. [alama 20]
4. Tambua sifa za mitindo ifuatayo ya lugha.
(a) Lugha ya mapenzi [alama 10]
(b) Lugha ya matangani [alama 10]
5. (a) Eleza dhana ya usomaji [alama 2]
(b) Fafanua umuhimu wa kusoma [alama 8]
(c) Bainisha mikakati inayoweza kutumika kuboresha hulka mbovu za usomaji. [alama 10]