

CHUKA



UNIVERSITY

UNIVERSITY EXAMINATIONS

EMBU CAMPUS

EXAMINATION FOR THE AWARD OF DIPLOMA IN LEADERSHIP AND PUBLIC ADMINISTRATION

LAPA 0132: INTRODUCTION TO PUBLIC POLICY ADVOCACY

STREAMS: DIP. LAPA

TIME: 2 HOURS

DAY/DATE: THURSDAY 23/09/2021

2.30 P.M – 4.30 P.M.

INSTRUCTIONS:

- **Answer question ONE and any other TWO questions.**

QUESTION ONE

- (a) Explain the meaning of public advocacy. (5 marks)
- (b) Describe types of advocacies. (10 marks)
- (c) Elucidate challenges to effective communication by public administrators. (15 marks)

QUESTION TWO

- (a) Discuss the principles of advocacy. (12 marks)
- (b) Assess the role of advocacy in social and economic development in Kenya. (8 marks)

QUESTION THREE

Examine the role of application of technology in the formulation and implementation of government policies. (20 marks)

QUESTION FOUR

- (a) Analyze techniques and strategies for effective advocacy for influencing government policy. (10 marks)
- (b) Explain the core components of public advocacy. (8 marks)

QUESTION FIVE

Explain the principles of effective community mobilization. (20 marks)
