ECON 431/438





**UNIVERSITY** 

# UNIVERSITY EXAMINATIONS

#### FOURTH YEAR EXAMINATION FOR THE AWARD OF DEGREE OF BACHELOR OF ECONOMICS AND STATISTICS AND DEGREE OF ECONOMICS AND SOCIOLOGY

## ECON 431/438: OPERATIONS RESEARCH

STREAMS: B (ECON/STAT) & (ECON/SOCI) Y4S1

TIME: 2 HOURS

#### **DAY/DATE: MONDAY 29/03/2021**

#### 11.30 A.M. - 1.30 P.M.

#### **INSTRUCTIONS:**

#### • Answer question one and any other two questions.

Q1.	(a)	Discuss any five benefits of using operations research techniques to solve	
		business problems in Kenya.	(10
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marks)

(b) State and explain the steps that are followed in solving operations research problems. (10

marks)

(c) A computer servicing company has several technicians who service computers. The technicians have different capabilities is servicing computers. The manager of the company has obtained four computer servicing jobs that need to be done immediately. He has selected the best technicians to do the jobs. The time in in inutes that each technician can take to service a machine is as shown below:

	Machine to	be serviced		
	Α	В	C	D
Technician 1	120	160	140	100
2	90	80	130	70
3	150	120	90	110

## Required

Assign the technicians the servicing jobs in an optimal manner. Explain your assignment.

(10 marks)

2. (a) Discuss any five qualities of a mode that can be used in solving operations research problems. (10

marks)

(b) A construction company has described the following activities as necessary for a project.

Activity	Preceding activity	Activity duration in months
Α	-	5
В	A	7
С	A	8
D	C	2
Е	-	3
F	E	6
G	-	1
Н	G	2
Ι	B, D	10
J	F, I	8
K	Н	17
L	K,J	3

# **Required:**

(i)	Draw a networ	k diagram for the project.	
(ii)	Determine the	critical path and project duration.	(10 marks)
3. (a)	Discuss any fiv	ve benefits of good inventory management practice	es. (10 marks)
(b)	Explain any fiv (EOO).	ve assumptions in the calculation of the Economic	Order Quantity (5
marks)			× ×
(c)	Give any five b	penefits of using the reorder level system in manag	ing inventories. (5 marks)
4. (a)	A company ma per unit	inufacturers two products A and B. Product A cont to profit while product B contributes of 40 per un estimated that in the coming season the sales for p	tributes Ksh. 60 it to profits. It is roduct A will not
exceed 20.		The sales for product B have not been estimated b	ut the company
has a contract		of supplying at least 10 units to a regular customer	r. There are only
100 machine		hours available in the season. Product A requires 4	4 hours machine
time per unit		while product B require 2 hours machine time per	unit. There are
only 180 labour		hours available in the season product A rec	quires 4 hours
while product B requires		6 hours labour time per unit. The m	aterials available

in the season are restricted to	40 units and the two products each use one unit of material
per unit. The company	plans to maximize its profits in the coming season.

# **Required:**

(i)	Formulate the problem as a linear programming problem.	(8 marks)	
(ii)	Write the problem in standard form.	(4 marks)	
(iii)	Determine the leaving variable, entering variable and the pivot element. (6 marks)		
(iv)	Give two limitations of using the graphical method in solving linea problems.	r programming (2 marks)	