

CHUKA



UNIVERSITY

UNIVERSITY EXAMINATIONS

CHUKA / EMBU

**SECOND YEAR EXAMINATION FOR THE AWARD OF
DIPLOMA IN TOURISM AND HOSPITALITY MANAGEMENT**

DTHM 0243: INTERIOR DESIGN AND LANDSCAPING

STREAMS: DTHM (Y2 S1)

TIME: 2 HOURS

DAY/DATE: WEDNESDAY 24/3/2021

11.30 AM – 1.30 PM

INSTRUCTIONS:

- Answer ALL questions in SECTION A and any Two in SECTION B..
- Do not write anything on this question paper.

SECTION A: (30 MARKS)

1. Briefly explain THREE factors to consider when planning to design a new hotel. [6 Marks]
2. Briefly explain THREE reasons for emphasizing interior decorations in hotels. [6 Marks]
3. Briefly explain THREE considerations when designing interior spaces. [6 Marks]
4. Differentiate the TWO types of design in interior designs and landscaping. [6 Marks]
5. Briefly explain the importance of physical evidence in service marketing. [6 Marks]

SECTION B: (40 MARKS]

6. Discuss the principles of design. [20 Marks]

7.a) Discuss in details the elements of physical evidence in designing and landscaping. [10 Marks]

b) Explain the FIVE types of landscapes. [10 Marks]

8.a) Explain the factors affecting layout planning in designing and landscaping of areas. [10 Marks]

b) Explain the different types of hospitality facilities based on types of clientele. [10 Marks]

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