

CHUKA



UNIVERSITY

UNIVERSITY EXAMINATIONS

EMBU CAMPUS

EXAMINATION FOR THE AWARD OF DIPLOMA IN EDUCATION

PPLE 0273: COMMUNICATION AND LANGUAGE USE IN ENGLISH

STREAMS: DIP. EDUC

TIME: 2 HOURS

DAY/DATE: TUESDAY 20/7/2021

8.30 A.M. – 10.30 A.M.

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INSTRUCTIONS: Answer question ONE and any other TWO

1.
  - (a) Discuss five elements of language [10 marks]
  - (b) List any six differences between oral and written language [6 marks]
  - (c) Briefly describe the aspects of language one needs to consider in order to use language effectively in speech [8 marks]
  - (d) Explain four reasons why language is necessary in literature [6 marks]
2.
  - (a) Explain the following terms as used in communication
    - (i) Translation [3 marks]
    - (ii) Back translation [3 marks]
    - (iii) Fidelity and transparency in translation [6 marks]
  - (b) Explain any four qualities of good translator [8 marks]
3. Read the following paragraph and answer the questions

*Let us fact it, we is not called peculiars for no reason. We does has a uniques way of doing thing in kenya, especially in an capital nairobi. Most of the things happen elsewhere across the world, but they tend to look like imports from Kenya*

  - (i) Highlight any 3 rules of grammar that have been ignored [5 marks]
  - (ii) Rewrite the above paragraph appropriately [15 marks]

**PPLE 0273**

4. (a) “The African writer faces a challenge in the choice of language to use in writing”. Discuss two standpoints that show this dilemma [12 marks]
- (b) Distinguish between:
- (i) Source and target language [4 marks]
- (ii) Source and target text [4 marks]
5. (a) Discuss the role of English and indigenous languages in relation to communication in Kenya [10 marks]
- (b) Listening is an important aspect of communication. Discuss the process of listening. [10 marks]
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