CHUKA



UNIVERSITY

UNIVERSITY EXAMINATIONS

FOURTH YEAR EXAMINATION FOR THE AWARD OF BACHELOR OF COMMERCE

BCOM 433: FINANCIAL MODELING AND FORECASTING

STREAMS: BCOM Y4S1 ODEL

TIME: 2 HOURS

DAY/DATE : WEDNESDAY 6 /10/ 2021 8.30 AM – 10.30 AM

INSTRUCTIONS TO CANDIDATES:

- Answer Question ONE and any other TWO
- DO NOT WRITE ANYTHING on the question paper.

QUESTION ONE (30 MARKS)

a.	Explain the benefits derived from corporate planning models	[8 Marks]
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- b. Distinguish between the following types of financial models
 - (i) Qualitative models [3 Marks]
 - (ii) Quantitative models [3 Marks]
- c. The following information and statement of Financial statement relates to ABC Ltd for the year ended 31st December 2015.

Sales Revenue Ksh.6.0 Million

Cost of sales (all variable) = 0.50^* Sales Revenue

Selling and administrative expenses: 50% of the Gross profit

Interest cost = 10% of non-current liabilities

Taxes = 0.3* Income before tax

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STATEMENT OF FINANCIAL POSITION

As at 31st December 2015.

	Ksh.000			
• Land	1,000			
Property, Plant & Equipment	13,000			
Total non-current assets	14,000			
Current Assets:				
Cash	400			
Accounts receivables	3,000			
Inventory	4,000			
Total current assets	7,400			
Total assets	21,400			
Financed by:				
Ordinary share capital [500,000]	1,000			
Preference share capital [100,000]	1,000			
Share premium	2,000			
Retained earnings	3,400			
Shareholders' equity	6,400			
Current Liabilities:				
Accounts payables	5,000			
Notes payables	1,000			
Total current liabilities	6,000			
Non-current liabilities:				
4-year Loan	5,000			
Mortgage	4,000			
Total Non-current Liabilities	9,000			
Total liabilities and shareholders' equity	21,400			

Additional information:

The ordinary shares are currently priced at 120% of their book value.

Required:

- i. Compute the Altman Z-score for ABC Ltd and interpret your results. [12 Marks]
- ii. Discuss the likely effects of financial distress to a company [4 Marks]

QUESTION TWO (20 MARKS)

(a) Distinguish between simulation and deterministic corporate planning models.

[4 Marks]

- (b) Outline the steps a model builder would follow to perform a forecast [6 Marks]
- (c) The table below displays 10 month time series data on stock prices of Hubei Company Ltd. Cross listed on Johannesburg stock exchange.

Month (t)	1	2	3	4	5	6	7	8	9	10
Stock price (Y _t) Rs	60	64	58	66	70	60	70	74	62	74

A financial analyst is indifferent on which smoothing constant $\alpha = 0.5$ or $\alpha = 0.61$, would give better prediction for future stock prices. Using a three year average to initialize the data, give your advise on the basis of

- (i) Theil U-statistic
- (ii) Mean squared error

QUESTION THREE (20 MARKS)

- (a) Explain four components of time series data
- (b) There is a general belief by asset pricing researchers that returns on a stock can be predicted by the level of a firm's book-to-market ratio. A financial analyst has gathered the following historical data on stock returns (%) and book-to-market ratio for ABC Ltd . Stock over a span of 12 years.

Year	2009	2010	2011	2012	2013	2014	2015	2016	2017	2018	2019	2020
Returns	15	20	14	16	25	20	20	23	14	22	18	18
%												
B/M	0.9	1.9	1.1	1.4	2.3	1.2	1.2	2.2	0.7	1.3	1.5	1.7

Required:

- (i) Fit the regression equation on the data using least squares method [6 Marks]
- (ii) Hence project the return on the share if the market-to-book ratio is 0.4 [2 Marks]
- (iii) Estimate the standard error of the regression coefficient [4 Marks]

[10 Marks]

[8 Marks]

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QUESTION FOUR (20 MARKS)

- d. Explain the meaning of qualitative models and discuss three qualitative models that can be adopted in forecasting financial data. [8 Marks]
- e. The fiancé manager for Sony Holdings Ltd. Wishes to prepare a four-month projection of cash collection using a lagged model structure:

C.C = a * sales + b* sales (-1) + c * sales (-2)

Where: CC = cash collection from customers

The firm will maintain the following credit collection policy

- (i) 60% percent is received in the month of sale
- (ii) 20% in the month following the sale
- (iii) The balance in the second month following the sale.

The table below shows estimated sales for the first five months of the year 2021

Month	Estimated Credit Sales Ksh.
1	120,000
2	100,000
3	140,000
4	150,000
5	160,000

1f 5% of the cash collection expected in the second month following the sale is deemed doubtful, prepare a schedule showing cash flow projections for he first four months of the year 2021. Assume that credit sales in the last month of the year 2020 were Ksh.80,000. [12 Marks]

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