

CHUKA



UNIVERSITY

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**EXAMINATION FOR THE AWARD OF
BACHELOR OF COMMUNITY DEVELOPMENT**

CDEV 120: SOCIAL PSYCHOLOGY OF FAMILIES AND COMMUNITIES

STREAMS: Y1S2 (ODEL)

TIME: 2 HOURS

DAY/DATE : TUESDAY 5 /10/ 2021

2.30 PM – 4.30 PM

INSTRUCTIONS TO CANDIDATES:

- Answer Question One (COMPULSORY) and any other TWO questions
- DO NOT WRITE ANYTHING on the question paper.

SECTION A

QUESTION ONE

- a) Explain the rationale for studying social psychology as community development expert. [10 Marks]
- b) Using suitable examples, explain types of socialization and point out how they influence human behavior. [10 Marks]
- c) Consider two people you know whose cultural backgrounds different from yours (another country, a different social class, ethnicity or religion). Explain how they influence you to behave differently. [10 Marks]

SECTION B

QUESTION TWO

Four major perspectives have dominated the field of social psychology. With suitable examples, critically discuss them. [20 Marks]

QUESTION THREE

- a) Explain the meaning of prejudice and discrimination and indicate how their consequences can be reduced. [10 Marks]
- b) Explain the meaning of compliance and discuss THREE frequently employed techniques to gain compliance. [10 Marks]

QUESTION FOUR

Critically discuss four famous social psychology experiments and point out the lessons learnt from each. [20 Marks]

QUESTION FIVE

- a) The concept of social self is well explained in the Mead's theory. Explain this concept by giving today's real examples. [10 Marks]
 - b) State and explain agents of socialization [10 Marks]
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