

CHUKA



UNIVERSITY

UNIVERSITY EXAMINATIONS

**EXAMINATION FOR THE AWARD OF DEGREE OF BACHELOR OF ARTS IN
ECONOMICS AND SOCIOLOGY AND BACHELOR OF ARTS GENERAL**

SOCI 352: METHODS OF SOCIAL RESEARCH II

STREAMS: BA Y3S2

TIME: 2 HOURS

DAY/DATE: MONDAY 12/07/2021

2.30 P.M. – 4.30 P.M.

INSTRUCTIONS:

- Answer all the questions in section A
- Answer any two questions in section B

SECTION A

Q1. (a) The distribution of Score from an Economics and Sociology test administered to them is as follows:

Score Limits	Exact Limit	Frequencies
90-100		2
81-90		4
71-80		7
61-70		11
51-60		25
41-50		15
31-40		4
21-30		2
11-20		2
		N=72

(i) Design a histogram derived from the scores in the above tables. (18 marks)

- (b) The correlation techniques are used to analyze the degree of relationship variables. ONE such techniques ids the Pearson Product-Moment correlation. Using appropriate examples, discuss how it works. (12 marks)

SECTION B

- Q2. (a) What is meant by the term validity in sociology research? (2 marks)
- (b) Describe two examples of secondary data. (8 marks)
- (c) Why do interactionists question the value of quantitative data? (10 marks)
- Q3. Unstructured interviews generally yield qualitative data.
- (a) What is meant by the term qualitative data? (2 marks)
- (b) Assess the usefulness of qualitative data in sociological research. (18 marks)
- Q4. (a) What is the definition of Content Analysis? (2 marks)
- (b) Identify and discuss three methods of analyzing data using Content Analysis. (18 marks)
- Q5. Generate hypothetical data of your own. Using this data, discuss the main types of descriptive statistics. What are the strengths and weaknesses of the types you have just discussed? (20 marks)
- Q6. “On balance, the benefits of using official statistics in sociological research outweigh the limitations.” Explain and assess this view. (20 marks)
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