

CHUKA



UNIVERSITY

**UNIVERSITY EXAMINATION  
RESIT/SUPPLEMENTARY / SPECIAL EXAMINATIONS  
EXAMINATION FOR THE AWARD OF BACHELOR OF ARTS IN ECONOMIC &  
SOCIOLOGY**

**SOCI 352: METHODS SOCIAL RESEARCH II**

**STREAMS:**

**TIME: 2 HOURS**

**DAY/DATE: MONDAY 01/11/2021**

**2.30 P.M - 4.30 P.M.**

**INSTRUCTIONS:**

- **Answer question one and any other two questions**

**QUESTION ONE**

Observation studies can be participant or non-participant. Those in favour of quantitative methods claim that studies based on participant observation are high in validity. They claim that relatively small size of study group as well as long periods spent with them means that considerable amount of highly detailed first hand data can be gained, however observational studies in general give rise to a number of practical and ethical problems.

- a) What is meant by the term validity? (2 Marks)
- b) Describe three ethical problems associated with observational studies? (6 Marks)
- c) Explain what factors may influence whether a researcher uses covert or overt participant observation? (8 Marks)
- d) “The strength of qualitative methods lie I their ability to generate valid data”, assess this claim (14 Marks)

**QUESTION TWO**

Qualitative research methods have more limitations than strength” explain and assess this view

**QUESTION THREE**

Assess the usefulness of using unstructured interviews

(20 Marks)

**QUESTION FOUR**

Explain

- a) Probability sampling (3 Marks)
- b) Non probability sampling (3 Marks)
- c) Explain how you would draw a stratified sampling method (14 Marks)

**QUESTION FIVE**

Identify and discuss four ethical problems a research may face in gathering data on the following topic "Sexual attitude of Chuka University Students. How the problems might be overcome

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