CHUKA



UNIVERSITY

UNIVERSITY EXAMINATIONS

EMBU

FOURTH YEAR EXAMINATION FOR THE AWARD OF DEGREE OF BACHELOR OF EDUCATION (PRIMARY OPTION)

PEAP 413: ENTREPRENEURSHIP EDUCATION AND DEVELOPMENT

STREAMS: B.ED (ARTS) P/T

TIME: 2 HOURS

DAY/DATE: WEDNESDAY 31/3/2021

2.30 PM – 4.30 PM

INSTRUCTIONS:

- Answer Question One and any other Two.
- Do not write on the question paper

QUESTION ONE

- (a) Demonstrate your understanding of the following:
- (i) Entrepreneur
- (ii) Entrepreneurship
- (iii) Economic development

[6 Marks]

- (b) List five (5) challenges faced by women entrepreneurs in Kenya. [10 Marks]
- (c) Explain five(5) factors that affect entrepreneurship growth in developing countries.

[10 Marks]

(d) Highlight two ways in which the government of Kenya has contributed to development of entrepreneurship. [4 Marks]

QUESTION TWO

(a) Discuss five the characteristics of an entrepreneurs.

[10 Marks]

(b) Describe five (5) methods of generating ideas of a business opportunity.

[10 Marks]

QUESTION THREE

In Kenya, the youth educated unemployment is a major concern for economic de	evelopment.
Discuss why you feel that the education offered in Kenyan institution is to blame	e for this
situation.	[20 Marks]
QUESTION FOUR	
(a) Discuss five (5) roles of entrepreneurship in economic development.	[10 Marks]

[10 Marks]

(b) Explain five (5) various ways through which markets determine the success of enterprise.

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