

CHUKA



UNIVERSITY

UNIVERSITY EXAMINATIONS

THIRD YEAR EXAMINATION FOR THE AWARD OF DEGREE OF BACHELOR OF EDUCATION (ARTS)

LITT 357: POPULAR LITERATURE

STREAMS:

TIME: 2 HOURS

DAY/DATE: WEDNESDAY 24/3/2021

2.30 PM – 4.30 PM

INSTRUCTIONS:

- Answer Three Questions.
- Do not repeat textual materials

- a. Differentiate between popular culture and popular literature. [5 Marks]
 - b. Making a detailed reference to texts studied in this course, discuss five (5) characteristics of popular literature. [25 Marks]
2. The Kenyan Daily Newspapers can be said to be a forum that represents specific popular issues in the society. Respond to this statement using **EITHER** sample cartoons **OR** selected column/s from Newspapers. [20 Marks]
3. With reference to any three (3) texts studied in this course, analyze how paratextual features are useful in attracting audiences to the text. [20 Marks]
4. Characters in popular texts are often used in making a critique of contemporary issues in the society. Discuss using any two (2) characters in **EITHER** *Changes* by Ama Afa Aidoo **OR** *Lady in Chains* by Genga-Idowu. [20 Marks]
5. It is possible to argue that popular literature in Africa has come of age. Respond to this statement with reference to at three texts from East Africa, West Africa and South Africa, respectively. [20 Marks]
6. Popular literature in Africa has been viewed as a tool that is useful in representing the plight of the less fortunate like the sick, as an avenue to talk about issues that would rather

be whispered and also to reflect the transformations taking place in the society. Discuss with reference to *The Madams* by Zukiswa Wanner and *Allah is not Obligated* by Ahmadou Kourouma. [20Marks]
