

CHUKA



UNIVERSITY

**UNIVERSITY EXAMINATIONS
RESIT/SPECIAL EXAMINATIONS**

**EXAMINATION FOR THE AWARD OF DEGREE OF BACHELOR OF COMMERCE
BCOM 405: BUSINESS ETHICS**

STREAMS:

TIME: 2 HOURS

DAY/DATE: WEDNESDAY 03/02/2021

2.30 P.M – 4.30 P.M

INSTRUCTIONS:

Answer any four (4) questions

Question One

Discuss the models of corporate social responsibilities citing relevant and practical examples.
(25 Marks).

Question Two

Explain citing relevant and practical examples, the ethical issues surrounding Multinational companies in Kenya.
(25 Marks).

Question Three

The commonly accepted idea that management should define and publish a set of organizational core values may create as many problems as it resolves. Discuss giving relevant and practical examples.
(25 Marks).

Question Four

Discuss the concept of corporate culture in managing business ethics.
(25 Marks)

Question Five

The I.C.T platform provides opportunities for successful business. Explain any five (5) ethical challenges encountered in utilizing the I.C.T platform as a business tool. (25 Marks)
