PHOM 911/DFIN 919

CHUKA



UNIVERSITY EXAMINATIONS

EXAMINATION FOR THE AWARD OF DEGREE OF POSTGRADUATE OF PHILOSOPHY

PHOM911/DFIN 911: PHILOSOPHY OF BUSINESS/ PHILOSOPHY OF HOSPITALITY

STREAMS:

TIME: 2 HOURS

DAY/DATE:WEDNESDAY 14/07/20212.30 P.M. – 04.30 P.M.INSTRUCTIONS:Answer question one and any other two questions

1.	a) Explain what critical thinking means, what it entails and how it differs from creative	
	thinking.	(15 marks)
	b) Illustrate three elements in Mason-Mitroff Model of critical thinking.	(15 marks)
2.	Name and explain five kinds of fallacies.	(20 marks)
3.	Using concept mapping illustrate/explain what organization of knowledge is/means. (20	
	marks)	(20
4.	th use of a business related problem, show how Mason-Mitroff model of critical	
	thinking is used in research or in presentation of management reports.	(20 marks)
5.	With examples, explain the importance of knowledge attained from the study of	
	Philosophy in the business of education field.	(20 marks)

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