

CHUKA



UNIVERSITY

**UNIVERSITY EXAMINATIONS**

**SECOND YEAR EXAMINATION FOR THE AWARD OF DEGREE OF BACHELOR OF ARTS**

**SOCI 251: METHODS OF SOCIAL RESEARCH 1**

**STREAMS:**

**TIME: 2 HOURS**

**DAY/DATE: TUESDAY 30/03/2021**

**11.30 A.M – 1.30 P.M**

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**INSTRUCTIONS:**

**Answer question one and any other two questions.**

**Do not write on the question paper**

**QUESTION ONE**

- (i) Define social research exemplifying its characteristics. [5 marks]
- (ii) Discuss five objectives of social research . [10 marks]
- (iii) Discuss three social science designs with examples. [9 marks]
- (iv) Evaluate the connection between social research and sustainable development goals. [6 marks]

**QUESTION TWO**

- (i) Discuss five common mistakes in social research with specific examples. [10 marks]
- (ii) Evaluate any five levels of measurements giving examples of each level. [10 marks]

**QUESTION THREE**

- (i) Define the following terms as used in social research using specific examples.
  - a. Unit of analysis [2 marks]
  - b. Unit of observation [2 marks]
  - c. Dependent variable [2 marks]
  - d. Independent variable [2 marks]
  - e. Construct [2 marks]
- (ii) Evaluate major ethical issues in conducting research. [10 marks]

**QUESTION FOUR**

- (i) Define social research. [2 marks]
- (ii) Discuss the process of conducting social research from the beginning to the end. [18 marks]

**QUESTION FIVE**

- (i) Using specific examples differentiate qualitative research from quantitative research in social research. [10 marks]
  - (ii) Evaluate the different types of survey biased in social research. [10 marks]
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