

CHUKA

UNIVERSITY



UNIVERSITY EXAMINATIONS

MAIN/EMBU

EXAMINATION FOR THE AWARD OF CERTIFICATE IN COMMUNITY  
DEVELOPMENT

CDEV 00103: COMMUNITY MOBILIZATION

STREAMS: CERT. PPMA

TIME: 2 HOURS

DAY/DATE: THURSDAY 01/04/2021

8.30 A.M. – 10.30 A.M.

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**INSTRUCTIONS**

- *Question one is compulsory*
- *Choose any other two questions*

**Question one**

- (a) Using relevant examples discuss the origins of community mobilization. (5 marks)
- (b) Elaborate briefly on the importance of awareness creation during community mobilization. (5 marks)
- (c) Explain briefly the meaning of the following terms used in community mobilization.

(10

marks)

- (i) Trust building
- (ii) Resource mobilization
- (iii) Gender mainstreaming
- (iv) Advocacy and lobbying
- (v) Issues of interest
- (d) Briefly discuss your understanding of the tools most suitable for community mobilization in Kenya (5 marks)

- (e) Describe the elements to consider when evaluating effective participation of the community mobilization (5 marks)

**Question two**

- (a) Illustrate with relevant examples the challenges faced by development actors in their quest for community mobilization (10 marks)
- (b) With the help of relevant examples from Kenya, elaborate on the benefits of collective action with respect to community development (10 marks)

**Question three**

- (a) Analyze clearly the strategies that may be employed by community development actors to build trust with community members. (10 marks)
- (b) Resource mobilization is a key part of achieving the goals of community mobilization. Using examples highlight the challenges faced in resource mobilization. (10 marks)

**Question four**

- (a) Differentiate between the characteristics of the trait theory of leadership and the behavioral theory of leadership. (10 marks)
- (b) Community mobilization often requires to be followed up or preceded by policy formulation. Explain the importance of mobilization of policy makers in community development. (10 marks)

**Question five**

- (a) Applying practical examples discuss how as a community leader you would deal with the issue of communications for community mobilization. (10 marks)
- (b) Gender bias in community mobilization is a barrier to effectiveness. Explain the challenges to gender mainstreaming in community mobilization. (10 marks)
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